

# A new experience in natural fragrance.

For your home and life, Pure & Gentle is introducing a new experience in natural fragrance. Our new scents are unique, contemporary, and versatile in every part of your home. Formulated with all-natural ingredients, each scent has been intentionally crafted. Select a single fragrance that suits your personality or choose a special fragrance for each room in your home or part of personal care routine.

Our new scents range from fresh & fruity to simple & clean to warm, complex & spicy – we know you'll love them!

|                    |   |                         |   |
|--------------------|---|-------------------------|---|
| GREEN TEA CITRUS   | Gentle citrus combines with the sweet herbal notes of green tea | LAVENDER & SHISO LEAVES | Fresh, earthy shiso leaves combine with soothing lavender       |
| GINGER YUZU        | Sweet yuzu meets spicy ginger in this warm, intoxicating scent  | LEMONGRASS & BASIL      | Bright lemongrass & sweet basil combine in a clean, fresh scent |
| SANDALWOOD & FIG   | Woody, rich & classic sandalwood harmonizes with sweet fig      | COCONUT & SEA SALT      | Simple sea salt combines with sweet, creamy coconut             |
| VANILLA & ROSEMARY | The perfect balance of warm vanilla and evergreen rosemary      | RAINWATER & BIRCH       | Imagine the scent of white sheets dried in the spring sunshine  |

Eight scents to choose from.  
One for every mood.



PURE & GENTLE®

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Pure & Gentle

Established 1983

All-natural personal care and cleaning products  
made for people, pets & planet